



INTERNATIONAL COLLEGE

วิทยาลัยนานาชาติ

**PIM Student Manual
for Graduate Level**



INTERNATIONAL
COLLEGE
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Knowing Us

“International College”

Philosophy of the Faculty

In International College of PIM, we believe in:

- Academic excellence as well as practical relevance
- Hard working as well as creativity and innovation
- Moral standard and trustworthiness
- Partnership and contribution to the community

Vision

We are aspired to build the International College as:

- a spring board to launch our youth to the world
- with character, intellect and professional skills
- where wisdoms of all cultures amalgamates

Mission

We provide higher education:

- With an international curriculum from Asian perspective
- Through international media of communication
- At international quality standard together with local relevance
- By an international faculty to an international student body
- In a network of international partners
- For nurturing leaders and professionals on the international stage

Logo and Colors of the College



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Red

In Chinese culture, red is an auspicious color. With its distinct characteristic, red is like bright lights and warmth amid the cold and represents prosperity. Bold and vivid, red helps boost creativity, energy, and personal productivity, which, in turn, will lead to more prosperity. In the emblem of ASEAN, red, which is one of the main colors used, depicts courage and dynamism.

The Offered Program/Majors

Bachelor's Degree

1. Bachelor of Business Administration Program in Modern Business Entrepreneurship (International Program)

Master's Degree

1. Master of Business Administration Program in International Entrepreneurship (International Program)

Contact

Location: Central Administration Building, FL.10



Tel: 0 2855 1575, 0 2855 1126

Website:

<https://interprogram.pim.ac.th/>



Facebook:

<https://www.facebook.com/pim.iMBA>



Panyapiwat Institute of Management-PIM

611 การกดถูกใจ • ผู้ติดตาม 644 คน

Master of Business Administration Program in International Entrepreneurship (International Program)

Degree Name

Master of Business Administration (International Entrepreneurship)
M.B.A. (International Entrepreneurship)

Note: The Office of the Ministry of Higher Education, Science, Research and Innovation (MHESI) has acknowledged the curriculum on xxxx

Learning Outcomes of the Program

1. Utilize research processes to link knowledge in business management for investment and business operation.
2. Develop marketing and investment strategies using Big Data analysis through case studies.
3. Design and develop business plans for international entrepreneurship, integrating the concepts of ethical entrepreneurship, social responsibility, and fostering sustainable development.
4. Analyze and forecast financial situations through case studies for international investments at both regional and international levels.
5. Collaborate with others in culturally diverse environments

Career Approaches

1. Business Owners and Entrepreneurs
2. Managers, Operations Managers, Marketing Managers, Finance Managers, Production and Logistics Managers, International Business Analysts
3. Experts in International Investments
4. Business Owners and Managers for both Public and Private Organizations at National and International Levels



Details of Tuition Fees

1. The total tuition fee of 450,000 baht is set for the whole program, and tuition fees for one semester are paid at the rate specified by the Institute according to the normal 4-semester study plan.
2. Students who attend regular semesters must pay tuition fees for the whole semester at an equal rate of 112,500 baht per semester for every semester.
3. The tuition fees for the whole semester do not include the following expenses:
 - Books and learning documents in the course
 - Fees for thesis examination/independent study/comprehensive examination (in case of repeat examination) and other fees according to the announcement of the Institute
 - Other expenses are subject to the announcement.

Study Plan

Semester 1			Semester 2		
Course Code	Course Title	Credit	Course Code	Course Title	Credit
5170701	Statistics for Business Research	-	5172706	International Business Finance	2
5170702	Introduction to Business Research	-	5172710	Integrated Business Experience 1	2
5172701	Business Communication Skills	2	5172704	Data Analytics and Governance for Business Decision	2
5172702	People Management	2	5172707	International Entrepreneurial Management	2
5172705	Business Economics	2	xxxxxxx	Elective courses (1)	2
5172703	Marketing Systems	2	xxxxxxx	Elective courses (2)	2
5172708	Innovation, Creativity, and Business Foresight	2			
		Total			10
					Total
					12

Summer		
Course Code	Course Title	Credit
5172709	Governance, Ethics and Social Entrepreneurship	2
5172711	Integrated Business Experience 2	2
xxxxxxx	Elective courses 3	2
xxxxxxx	Elective courses 3	2
		Total
		8

Second Academic Year

Semester 1			Semester 2				
Course Code	Course Title	Credit	Course Code	Course Title	Credit		
5174701	Independent Study 1	3	5174702	Independent Study 2	3		
		Total	3			Total	3

Note: This may subject to change as appropriate



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Produced

Office of Academic Affairs
and Educational Standards