



INTERNATIONAL COLLEGE

วิทยาลัยนานาชาติ

**PIM Student Manual
for Graduate Level**



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Knowing Us

“International College”

Philosophy of the Faculty

In International College of PIM, we believe in:

- Academic excellence as well as practical relevance
- Hard working as well as creativity and innovation
- Moral standard and trustworthiness
- Partnership and contribution to the community

Vision

We are aspired to build the International College as:

- a spring board to launch our youth to the world
- with character, intellect and professional skills
- where wisdoms of all cultures amalgamates

Mission

We provide higher education:

- With an international curriculum from Asian perspective
- Through international media of communication
- At international quality standard together with local relevance
- By an international faculty to an international student body
- In a network of international partners
- For nurturing leaders and professionals on the international stage

Logo and Colors of the College



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Red

In Chinese culture, red is an auspicious color. With its distinct characteristic, red is like bright lights and warmth amid the cold and represents prosperity. Bold and vivid, red helps boost creativity, energy, and personal productivity which, in turn, will lead to more prosperity. In the emblem of ASEAN, red, which is one of the main colors used, depicts courage and dynamism.

The Offered Program/Majors

Bachelor's Degree

1. Bachelor of Business Administration Program in Modern Trade Business Management (International Program)

Master's Degree

1. Master of Business Administration Program in International Business (International Program)

Contact

Location: Central Administration Building, FL.10

 Tel: 0 2855 1575, 0 2855 1126

Master of Business Administration Program in International Business Management (International Program)

Degree Name

Master of Business Administration (International Business)
M.B.A. (International Business)

Note: Office of the Ministry of Higher Education, Science, Research and Innovation (MHESI) has acknowledged the curriculum on October 9, 2019

Learning Outcomes of Program

Moral and Ethical Aspect	<ol style="list-style-type: none">1. Be a good role model with high moral and ethics in business administration2. Have ability to manage problem regarding business administration with moral and ethics3. Act as a leader who encourages the compliance with the principle of moral and ethics for business operation
Knowledge Aspect	<ol style="list-style-type: none">1. Have in-depth knowledge and understanding in the principle and theory of international business administration2. Have knowledge in other concerned fields for integration with the field regarding the international business administration3. Have competence in researching or studying the knowledge regarding the international business administration or the concerned fields
Cognitive Skills	<ol style="list-style-type: none">1. Provide initiative in theatrical and practical section to manage new issues regarding the international business administration;2. Have ability to bring the research result to develop the work related to the international business;3. Have ability to analyze problem and suggest the solution guideline for the international business
Interpersonal Skill and Responsibilities Aspect	<ol style="list-style-type: none">1. Assume high responsibilities for operating, assessing and planning on the international business improvement for effective performance2. Have a leadership and provide cooperation in managing the dispute and problem regarding the international business3. Have high ability to build unity for the organization to move forward effectively
Numerical and Analytical Skill, Communication and Information Technology Application Aspect	<ol style="list-style-type: none">1. Have ability to communicate effectively, including English speaking and writing2. Have ability to correctly apply the statistical knowledge in business data analysis and conclusion, as well as effectively presenting the result of analysis3. Have ability to use information technology for effectively searching, collecting, analyzing and presenting data.

Career Approaches

1. Managers and/or organizational executives in organizations/work agencies of international business in both the state and private sectors
2. Experts on international investment, brand marketing management, finance, production and logistics planning
3. Executives, practitioners on general management, brand management, marketing management, financial management, production and logistics planning, foreign business analysts
4. Business owners and entrepreneurs

Details of Tuition Fees

1. The total tuition fee of 450,000 baht is set for the whole program, and payment of tuition fees for one semester at the rate specified by the Institute according to the normal 4-semester study plan.
2. Students who attend regular semester must pay tuition fees for the whole semester at the equal rate of 112,500 baht per semester for every semester.
3. The tuition fees for the whole semester do not include the following expenses:
 - Books and learning documents in the course
 - Fees for thesis examination/independent study/comprehensive examination (in case of repeat examination) and other fees according to the announcement of the Institute
 - Other expenses subject to the announcement

	Course Code	Course Title	Credit
Pre-Course	IB 62701	Accounting & Financial Statement Analysis	-
	IB 62702	Business Statistics	-
	IB 62703	Effective Business Communication	-

Study Plan

1. Courses for Students, Track n Type n2

Semester 1			Semester 2		
Course Code	Course Title	Credit	Course Code	Course Title	Credit
IB 62704	Economics Analysis for Business	2	IB 62711	Oriental Wisdom in Management	2
IB 62705	Applied Business Research	2	IB 62712	Creativity & Innovation with Disruptive Technology	2
IB 62706	Leadership & Management	2	IB 62713	International Business Strategy	2
IB 62707	Financial Management and Valuation	2	IB 62714	Legal Aspects in International Business	2
IB 62708	Digital Marketing and Consumer Behavior	2	IB 62715	International Entrepreneurship	2
IB 62709	Big Data Analytics for Business Decision	2	IB 62716	International Business Practicum	4
IB 62710	Operations Management and Global Logistic	2			
		Total			14
					Total
					14
Summer					
Course Code	Course Title	Credit			
IB xxxx	Elective Required Course of China Business and ASEANS	2			
		Total			2

Second Academic Year

Semester 1			Semester 2				
Course Code	Course Title	Credit	Course Code	Course Title	Credit		
IB 62780	Thesis 1	6	IB 62781	Thesis 2	6		
		Total	6			Total	6

Note: This may subject to change as appropriate

2. Courses for Students, Track U First Academic Year

Semester 1			Semester 2		
Course Code	Course Title	Credit	Course Code	Course Title	Credit
IB 62704	Economic Analysis for Business	2	IB 62711	Oriental Wisdom in Management	2
IB 62705	Applied Business Research	2	IB 62712	Creativity & Innovation with Disruptive Technology	2
IB 62706	Leadership & Management	2	IB 62713	International Business Strategy	2
IB 62707	Financial Management and Valuation	2	IB 62714	Legal Aspects in International Business	2
IB 62708	Digital Marketing and Consumer Behavior	2	IB 62715	International Entrepreneurship	2
IB 62709	Big Data Analytics for Business Decision	2	IB 62716	International Business Practicum	4
IB 62710	Operations Management and Global Logistics	2			
		Total			14
					Total
					14

Semester 1		
Course Code	Course Title	Credit
IB 62717	Current topics in China and ASEAN	2
IB 62718	Business Networking in China and ASEAN	2
IB 62719	China and ASEAN Business Practices	2
IB 62720	China and ASEAN Business Immersion	2
		Total
		8

Second Academic Year

Semester 1			Semester 2				
Course Code	Course Title	Credit	Course Code	Course Title	Credit		
IB 62782	Independent Study 1	3	IB 62783	Independent Study 2	3		
		Total	3			Total	3

Note: This may subject to change as appropriate

Information Master of Business Administration Program in International Business (International Program):
http://202.44.139.57/checo/UnivSummary2.aspx?id=25562501103249_2134_IP&b=0&u=25000&y=



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